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EXEMPLARY HEALTHCARE ORGANIZATIONS HONORED FOR EXCELLENCE IN PERSON-CENTERED CARE

For Healthcare Organizations Certified for Excellence in Person-Centered Care, Balancing Safety and Risk with Compassion and Partnership is Raising the Bar for Quality

December 8, 2020 (Derby, CT) – Twenty healthcare organizations are being recognized this year as worldwide leaders in a growing movement to humanize healthcare. Each earned the prestigious Person-Centered Care Certification®, recognizing excellence in person-centered care.

Established by [Planetree International](https://www.planetree.org), Person-Centered Care Certification is an international standard for quality in healthcare, delivered in a way that addresses the medical *and human* needs. To achieve the recognition, each organization met standards aligned with the principles of person-centered care, an approach to healthcare delivery that emphasizes compassion, partnership, access, equity and inclusion as critical elements for improving quality of care and quality of life.

“Person-Centered Care Certified organizations represent healthcare and humanity at their best,” said Planetree International President Susan Frampton, Ph.D. “They have created supportive workplaces where healthcare workers thrive and have demonstrated a relentless commitment to partnering with patients and families. Even more impressive, they have remained person-centered during a global pandemic, balancing safety and risk with compassion and partnership.”

To earn the Certification, sites are evaluated against 26 criteria. These criteria examine the quality of human interactions and involvement of patients and families in their care. They also evaluate the availability of choices, attention to clinical and non-clinical needs, and recognition of the role of spirituality, social connection and the physical environment in healing.

Here is a complete list of the organizations Certified for Excellence in Person-Centered Care this past year.

GOLD CERTIFIED FOR EXCELLENCE IN PERSON-CENTERED CARE

Organizations that score 90% or above against the Certification standards are awarded Gold Certification for Excellence in Person-Centered Care. There are currently 95 Gold certified sites worldwide. Among them are the following organizations awarded Gold Certification this year:



- [Al Moosa Specialist Hospital](#) (Saudi Arabia)
- [Banner Page Hospital](#) (United States)
- [Johns Hopkins Aramco Healthcare](#) (Saudi Arabia)
- [King Faisal Medical Complex-Taif](#) (Saudi Arabia)
- [Rivas Zorggroep – Wonen met Zorg en Wijkverpleging](#) (The Netherlands)
- [Sharp Coronado Hospital and Healthcare Center](#) (United States)
- [Vincenthove](#) (Belgium)
- [WVO Zorg - Vondellaan](#) (Netherlands)

Silver and Bronze Certification are awarded to sites based on progress achieved as they work toward the Gold standard in person-centered care. There are currently 59 Silver Certified healthcare organizations and 41 Bronze Certified care centers. Below is the list of organizations awarded with Silver and Bronze Certification this past year.



SILVER CERTIFIED FOR EXCELLENCE IN PERSON-CENTERED CARE

- [Groenhuysen - De Brink](#) (Netherlands)
- [Hamad Medical Corporation - Enaya Specialized Care Center](#) (Qatar)
- [King Fahad Medical City](#) (Saudi Arabia)
- [King Saud Hospital](#) (Saudi Arabia)
- [Sun River Health](#) (United States)
- [Vilente - St. Barbara](#) (Netherlands)
- [Vilente - Thuiszorg](#) (Netherlands)
- WVO Zorg - [Koudekerkseweg](#) (Netherlands)
- WVO Zorg - [Scheldehof](#) (Netherlands)
- WVO Zorg [Willibrord](#) (Netherlands)

BRONZE CERTIFIED FOR EXCELLENCE IN PERSON-CENTERED CARE

- [Griffin Faculty Physicians](#) (United States)
- [Groenhuysen - Kroonestede](#) (Netherlands)



For more information on Planetree International's Person-Centered Certification Program, visit <http://www.planetree.org/certification>.

About Planetree

Started by a patient in 1978, Planetree International is a not-for-profit organization that partners with healthcare organizations to create cultures of person-centered care. The Planetree approach emphasizes the quality of human interactions and caring communication, the importance of connecting personnel to the deeper purpose of their work, and practical strategies for engaging patients, families and communities as partners in care. As a person-centered care advocacy organization, Planetree International promotes respect, inclusion and compassion toward all who interact with healthcare systems. Planetree's core philosophy of kindness, caring and respect seeks to humanize healthcare around the world.