Call for Speakers

October 15th – 18th • Baltimore Marriott Waterfront • Baltimore, Maryland

Are you looking for ways to engage with fellow Patient-Centered Care champions in richer and deeper ways? Are you seeking new avenues to share your work, wisdom and experience? Are you eager to grow professionally or personally by presenting your work to an international audience?

If yes, make 2017 the year you ramp up your participation at the 2017 Planetree International Conference on Patient-Centered Care!

BENEFITS OF BEING CHOSEN TO PRESENT:

Discount on Registration
All conference presenters receive $100 off of their registration fee. (Up to 3 presenters per session may receive the discount)

Share Your Experiences
Be a part of what makes this conference great! Accomplished patient-centered care champions sharing their solutions for making healthcare better and learning from others in return.

Network and Learn from Colleagues
Whether you are new to the conference or a veteran, take advantage of networking with the best resources in the field. Presenting will often trigger a dialogue and the exchange of ideas on your practice/program.
WHO SHOULD APPLY?

Patients and family members, healthcare executives, front line staff, researchers, physicians, architects and designers, educators, scientists, innovators and change-makers.

Presenters from across the continuum of care (community hospitals, academic medical centers, ambulatory care centers, long-term care communities, hospices, home care, doctors’ offices, behavioral health facilities, etc.

HINTS FOR BEING SELECTED TO SPEAK:

Strong preference is given to sessions that include patients and/or family members

Presentations are educational and cannot promote products or services

Sessions documenting measurable improvement and/or outcomes

Sessions that are co-presented to highlight different perspectives on the topic

PRESENTATION STYLES AVAILABLE

Solutions Sessions
These 30-minute sessions will highlight specific approaches for addressing an identified opportunity or need. Selected sessions will feature measurable outcomes that demonstrate impact and tangible take-aways that inspire immediate action once participants return to their organizations.

PCC Perspectives
These 15-minute more intimate sessions are a chance for you to share your personal story — as a patient, as a healthcare professional, as a family caregiver — to inspire, enlighten and inform. These sessions should take more of a storyteller-approach, and the use of slides should be kept to a minimum.

Poster Session
Solutions-focused presentations taking the form of an exhibit and delivered primarily through graphs, diagrams, pictures, data, and narrative text on bulletin boards.

Master Class Workshop
Master Class Workshops bring together world class experts to co-present 60-minute interactive sessions that impart the latest trends, case studies and practical tools to improve the patient and staff experience. Please note proposals for Master Class Workshops are by invitation only.

Experiential Sessions
We learn best by doing. These facilitated 30-minute sessions will demonstrate examples of experiential education that drive change. Whether staff retreats, physician education, or staff training, we know that value gained by experiential learning is unquestionable. These sessions should be participatory and experiential, with slides kept to a bare minimum. In other words, presenters are not telling participants about their experiential approaches. They are actually doing them, and engaging participants in the activities.
2017 CONTENT GUIDELINES
Choose one of the areas below as your presentation focus:

**Healthy, Happy and Productive at Work**
Promising practices for building and maintaining a positive workplace culture that emphasizes cohesion between organizational values, strategy and actions, as well as the health and wellness of staff members.

**Equity in Person-Centered Care**
Approaches for ensuring your organization’s person-centered care efforts engage and include the most vulnerable, “hard to reach” and “complex” patients and caregivers.

**Improving Organizational Operations**
Strategies, practices and innovative approaches being used by healthcare leaders across the continuum of care to effectively address the financial and business challenges facing them today.

**Patient and Family Engagement: Care Re-Design and Co-Design Innovations**
Healthcare teams, policymakers and researchers around the world and across the continuum are redesigning care in partnership with patients and families. From the point of care to patient and family partnership councils to research studies, these sessions will highlight a range of strategies for promoting patient and family engagement, personalizing care, enhancing transitions, and improving quality and safety. Sessions will focus on elements of care that have been researched and/or redesigned, as well as how these efforts drew on the voices of individuals and their families to improve outcomes that matter most to patients.

**Leadership Skills for the Future in Healthcare**
Leadership and management lessons in what it takes to champion and orchestrate change, with an emphasis on people, culture and processes.

**The Scientific Evidence for Person Centered Care**
Anecdotal evidence on the impact of person-centered approaches is not sufficient to drive deep-rooted change in our healthcare system. These sessions will spotlight the work of clinical and health services researchers that is demonstrating the correlation between diverse dimensions of a person-centered culture and improved outcomes related to better culture, better care, better health and lower costs.

**Going for Gold: Achieving Excellence in Person Centered Care**
Excellence in person-centered care is both an inspirational goal and an achievement that is within reach. These sessions will examine specific strategies and tactics implemented by high-performing person-centered sites, emphasizing how the Person-Centered Designation Framework has driven improvements in operational and clinical outcomes.

**Maintaining Culture and Morale During Mergers and Acquisitions**
With so many factors playing into a merger or acquisition, it is not at all surprising that organizations going through such a transition often experience upheaval, high levels of anxiety among staff and leadership, and cultural challenges. These sessions will tackle these challenges, sharing practical strategies for preserving organizational culture and using that culture as a powerful source of stability during times of change.

**What’s Next**
A look at a range of industry trends, new technologies and innovative approaches for finding success amidst emerging payment models and a changing healthcare landscape where patient and family engagement is key.

**Partnering with Patients to Improve Population Health**
From disease prevention to wellness promotion, explore programs, policies and partnerships implemented to create healthier communities.

**Skills that Matter Most: Communication, Shared Decision Making and Compassion**
Clinical competencies alone are not sufficient to deliver high quality patient and family engaged care. What if we spent more time developing the skills that patients and families consistently identify as most important? That is the question presenters in these sessions will address, with an emphasis on skill-building techniques and approaches, and the impact they have seen.
If you have a voice to add to the conversation, please submit a speaking proposal. We’d love to hear about your experiences and give you a platform to share your knowledge with your peers.

APPLICATION TO PRESENT
Go to: https://events.bizzabo.com/203447/page/1283484/request-for-proposals to submit an application to present. All applications must go through the online form. The form can be found at the bottom of the request for proposal webpage.

SUBMISSION DEADLINE
All proposals must be received by Monday, March 13th. A notification will be sent out by April 10th to inform all applicants of our decision.

HAVE QUESTIONS OR NEED ASSISTANCE, PLEASE CONTACT:
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FOUR POINTS TO CONSIDER BEFORE SUBMITTING YOUR APPLICATION

1. Submit presentations with content that is meaningful to you

2. Tell your story. Make it personal and be genuine

3. Strive to create a presentation that will teach your audience something new

4. Be memorable!

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